

Constitution of IEC Co-ordination Committees At District / Block – Guidelines

To boost up the IEC activities regarding NRHM objectives and schemes, the following arrangements have been made with immediate effect:-

1). At District Level –

A District IEC co-ordination Committee will be formed with the following structure, functions and fund flow mechanism:-

A) Structure:-

Chairman	CMO
Members	i) All the District Programme Officers. ii) MEIO. iii) BCC Co-ordinator. iv) Two Senior most Health Educators of the District to be selected by the Chairman.
Co-ordinator	MEIO

B) Functions of D.I.C.C. (District IEC co-ordination Committee) :-

1. Developing and Designing of District Specific IEC Material (Both Print and Electronic).
2. Organizing of various National Health Days in the District.
3. Developing and Designing of IEC Campaign (Seminars, Workshops, Exhibitions, Display of IEC Material, Folk Shows and Through Local Electronic Media) in relation to various National Health Programmes in the District.
4. Implementation of different IEC activities in the District as per directions of the State Government.

C) Fund Flow Mechanism:-

IEC funds allocated to the District under NRHM (including DCP's) will be spent in the District according to the decisions of D.I.C.C. and through District Health and Family Welfare Society framework.

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II). At Block Level –

A Block IEC co-ordination Committee will be formed with the following structure, functions and fund flow mechanism:-

A) Structure:-

Chairman		BMO
Members	a)	Three Senior most Medical Officers from CHC/ CH / PHCs of the Block
	b)	Block Programme Manager at the Block
	c)	Health Educator
	d)	One Senior Most Male Health Supervisor
	e)	One Senior Most FHS / LHV
Co-ordinator		Health Educator

B) Functions of B.I.C.C. (Block IEC co-ordination Committee) :-

1. Developing and Designing of Block Specific IEC Material (Both Print and Electronic).
2. Organizing of various National Health Days in the Block.
3. Developing and Designing of IEC Campaign (Seminars, Workshops, Exhibitions, Display of IEC Material, Folk Shows and Through Local Electronic Media) in relation to various National Health Programmes in the Block.
4. Implementation of different IEC activities in the Block as per directions of the State / District.

C) Fund Flow Mechanism:-

IEC funds allocated to the Block under NRHM (including DCP's) will be spent in the Block according to the decisions of B.I.C.C. and through Block Rogi Kalyan Samiti framework.